

DIGITAL ARTIST

Don Wilson

We live in a world where **style changes constantly** and **fresh ideas** are always in demand.

- Professionals in every field, especially those in design, must be aware of these changes, and possess the **flexibility** and **imagination** to stay ahead of trends.

- With **ten years experience** as a digital artist, I have a solid understanding of the business, yet am eager to continue expanding my knowledge of the industry. Past employers have said I am quick, reliable, creative, and have a great attention to detail, qualities I feel are essential to being an excellent designer.

Freelance Experience

FrodisArts, the name used for all my freelance endeavours, was started in 1998 with only a few close friends and has evolved into a team of **artists, producers, musicians and management** that can handle most any **audio, video, web or print** project:

- Created websites and secure webstores for clothing designers, bands, and small businesses.
- Produced music videos, commercials and infomercials for bands and small businesses.
- Design, layout and pre-press of teaching materials for Pomona Unified School District.
- Flyers, ads, CD/DVD covers and other print projects for artists, bands, event promoters and businesses.

visit FrodisArts.com for more information on freelance and per project services

Education

- **Colorado Institute of Art**
1998 • Associates of Applied Science in **Computer Animation**
- 1996 • Associates of Applied Science in **Video Production**
- **U.S. Navy Radio School**
1990 • Certified **Naval Radioman**

Industry Experience

2004-2006 Producer

-**Southland Studios** - Glendora, CA

Produced training videos, business presentations and video promotionals for broadcast and online use.

- Responsible for the set-up, operation, and maintenance of entire studio including cameras, computers, sets, scenery and lighting.
- Worked closely with clients to realize vision and translate to script.
- Oversaw crew and talent recruitment and management.
- Edited and mastered digital audio and digital video for web and broadcast
- Designed DVD menus and motion menus for DVDs.

2002-2004 Art Director

Hollywood Disk - Monrovia, CA

Art Director and Manager for print and web design agency with responsibility for production from concept through completion.

- Worked with clients to create vision, conceive designs, and direct budget.
- Coordinated freelance designers, consultants and vendors to meet all project requirements.
- Managed operational, strategic, quote/bid, staffing, and administrative functions.

1999-2002 Art Director

YellowOnline.com - Los Angeles, CA

Managed a team of 12 programmers and designers, creating websites, web ads and marketing campaigns for international online yellowpages.

- Produced and conducted highly persuasive sales and marketing presentations.
- Created and directed corporate image and international, multi-lingual marketing campaigns.
- Directed photo and video shoots and edited photo negatives, video and other materials for final selection.

1998-1999 Graphics/Web Designer

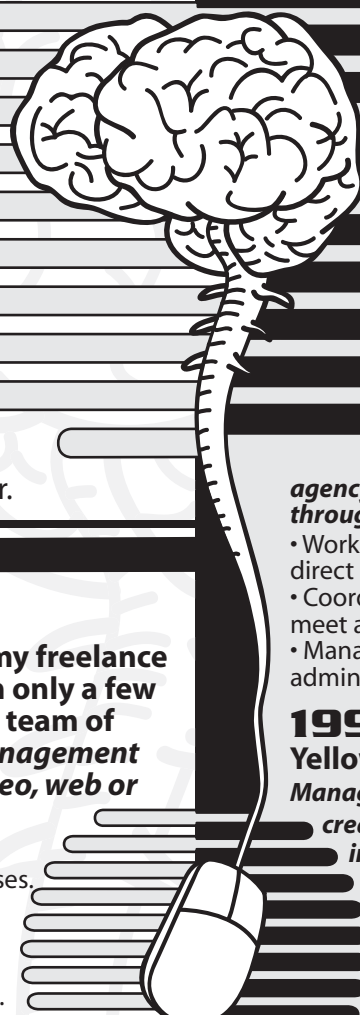
Digital Odyssey - Rancho Cucamonga, CA

- Designed projects in print and web, including logos, identities, internet banner ads, brochures, posters and business cards.
- Promoted to art director after a year to hire and train a team to create **YellowOnline.com**(see above 1999-2002)

1994-1998 Internship

PBS KRMA-TV - Denver, CO

- Co-wrote segments, acted as camera operator for weekly cultural programs.
- Assisted in preparing ENG pieces for air and for network satellite distribution.
- Set up video and audio equipment for broadcasting, recording and playback applications.



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